

Family Wealth Counseling Getting to the Heart of the Matter Endorsements

The positive impact that Jay's Family Wealth Counseling process and on-going family office service has had on our family over the past several years cannot be adequately expressed in words. It has been an incredible financial, emotional and spiritual journey that has affected virtually every area of our lives. We had no idea when we first started working with Kardia just what a transformational experience it would be having such a creative and godly team of advisors helping us steward all that God has entrusted to us. This book is a gold mine of creative counsel for anyone who wants to do their planning outside the traditional box.

Joseph Coors, Jr., Retired CEO, CoorsTek, Inc.

Jay Link and his team at Kardia, Inc. are on the cutting edge of helping families understand what it means to be good stewards of the resources entrusted to them. We have seen first-hand how their client families benefit from Jay's counsel and godly wisdom. Jay has the rare gift of being able to provide valuable financial advice while challenging clients to grow in their relationship with the Lord. We recommend this book and Kardia to anyone who is serious about honoring the Lord with their resources.

Al Mueller, Founder/President, Excellence in Giving, Inc.

As Patricia and I embarked on our journey as a couple to discern God's plan for our family, it has been a true blessing to work with Jay Link and his firm, Kardia, Inc. Jay's team has helped us to focus on our life-worth versus our net-worth. They have showed us how to maximize the stewardship of our blessings for Kingdom causes during our lifetime. This treasure of a resource is a must read for faith-filled couples of all ages.

Paul Kuehner, Co-Owner, Building and Land Technologies, Inc.

Over the years of advising many families on their wealth transfer plans, I have learned two things: first, if you don't ask the right questions, you can never get the right answers and second, answering those questions can often be a lifelong process. Jay Link has, over many years of experience, mastered a planning process that produces results that are eternal in its outcome. I recommend this book for all those who are serious about their own wealth transfer plans and those who have the privilege of advising clients in their wealth transfer planning.

Ron Blue, President, Kingdom Advisors

Jay's Family Wealth Counseling process goes well beyond traditional legal and financial planning to discover a family's identity then structure the family's assets to pursue their passions while leveraging capital and increasing charitable contributions during their lives. No wonder his clients are so excited about their estate planning.

**Constance Smith, Esq., MBA, LLM, Attorney at Law,
Rothgerber Johnson & Lyons LLP**